

# AUTOMOTIVE DEFENSE SPECIALISTS

THE LAW FIRM FOR THE AUTOMOTIVE REPAIR INDUSTRY

WILLIAM FERREIRA . ATTORNEY AT LAW

March 30, 2017

Re: Termination of our Free Consultation Program

Dear Friends, Colleagues, Technicians, and Shop Owners,

It is with a heavy heart that I must suspend our free consultation program. Due to an unprecedented demand for our services and our time, I must begin charging for initial consultations.

In the past, we have always been generous with our time, understanding that talking to someone to answer simple questions, concerns, and getting an idea of costs and whether or not representation is right for you has been our primary concern. I entered the practice of law, and specifically representing individuals of the Automotive Repair and Emission Testing Industry, 7 years ago because I saw an under represented and oppressed community who did not have a fighting voice.

I saw a Governmental Agency, the Bureau of Automotive Repair, shoot “fish in a barrel” when there were few Attorneys who could cross examine a Bureau of Automotive Repair documentation lab expert who was misinforming an Administrative Law Judge.

So, we went to work.

Unfortunately, I can no longer keep up with demand. We currently carry a roster of close to 1,500 shops, facilities, and technicians who we represent or have represented in various legal matters. As the Bureau of Automotive Repair has increased regulatory control over the industry, there is constant demand for assistance with navigating this difficult area of the law.

We currently have approximately 300 active cases, including, but not limited to STAR Invalidations, Accusation cases for Transmission Shops, Auto Body Shops, Repair Facilities, Emission Testing Facilities, and Technicians, Citations, Petition for Interim Suspension Orders, Criminal cases for allegations of improper Smog Check Inspections, Repair issues, etc.

The Bureau of Automotive Repair has a roster of over 100 employees. The Department of Justice, Office of the Attorney General, who represent the Bureau of Automotive Repair in Administrative Hearings, has a Licensing Division in San Francisco, Oakland, Sacramento, Los Angeles, and San Diego with approximately a dozen licensing Attorneys who handle Bureau of Automotive Repair cases. There are also various Environmental Crimes and Consumer Fraud Units in District Attorney’s Offices throughout the state who have started prosecuting facilities and technicians for allegations of criminal violations from repair and emission testing allegations.

WILLIAMFERREIRA@AUTOMOTIVEDEFENSE.COM . [WWW.AUTOMOTIVEDEFENSE.COM](http://WWW.AUTOMOTIVEDEFENSE.COM) . FAX (415) 366-8429

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It's safe to say we are up against an Army.

In order to continue ensuring we can help every facility and technician that we can, and that our time is spent where it is needed most, the best solution I can come up with to determine who is in need of our services and legitimately wants an Attorney to take over and handle the case is to charge for the initial consultation.

This fee will be a one hour charge at our standard new hourly rate of \$450.00. If we continue our representation of your matter, we will credit your account this one hour charge of \$450.00 as a part of our representation agreement. We request you fill out the initial consultation form on our website and fax or email the form to us along with your paperwork to [willaimferreira@automotivedefense.com](mailto:willaimferreira@automotivedefense.com) or fax them to us at 415-366-8429.

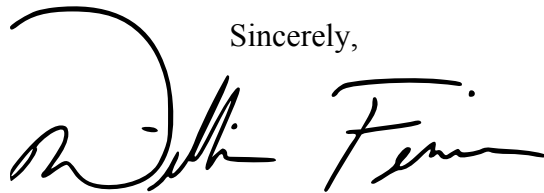
The initial consultation will include an initial review of these documents and approximately 15-30-minute consultation with owners, technicians, managers, or facility representatives who can have their questions answered and a game plan developed for continued representations should you wish to proceed.

Unfortunately, there are no "quick questions" regarding cases or matters that can be exempt from this consultation program. I have found in my years of practice there is no such thing.

The types of cases we handle are Bureau of Automotive Repair STAR Invalidations, Accusations (Auto Repair, Auto Body, Emission, Smog, etc.), Citation for Undercover Operations, using the BAR97 when an OIS was required, etc., Petitions for Interim Suspension Orders, and Criminal Cases regarding Repair and or Smog issues for facilities and technicians.

If you are interested in this initial consultation for one of the foregoing cases, please fill out the form, make the payment, upload, fax, or email your documents, and I will personally get back to you as soon as I can. This is normally within a few hours unless I am in trial, then it may be after normal business hours.

Sincerely,



William Ferreira

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## Credit Card Authorization Form

➤ Credit Card Information

Type of Card: \_\_\_\_\_

Name on Card: \_\_\_\_\_

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Credit Card#: \_\_\_\_\_

Expiration: \_\_\_\_\_

Security code: \_\_\_\_\_

➤ Billing Address: \_\_\_\_\_

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I, \_\_\_\_\_, authorize Automotive Defense Specialists to charge the aforementioned credit card for the initial consultation fee in the amount of \$450.00. I understand this fee will be credited to my account should I retain Automotive Defense Specialists for my legal matter. Otherwise, it will considered earned during the initial consultation.

**Please Fax to 415-366-8429 or email to [williamferreira@automotivedefense.com](mailto:williamferreira@automotivedefense.com)**

Signature: \_\_\_\_\_

Printed Name: \_\_\_\_\_

Date: \_\_\_\_\_

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